

Loyens & Loeff Benelux  
Privacy & Data Protection Team  
'GDPR Survey' Results

# Where do you stand?

## What?

From 18 April 2017 to 8 May 2017, Loyens & Loeff carried out a survey in order to better understand how companies operating in the Benelux are preparing for the new EU General Data Protection Regulation ("GDPR"), applicable as from 25 May 2018 and replacing national data protection laws in the EU

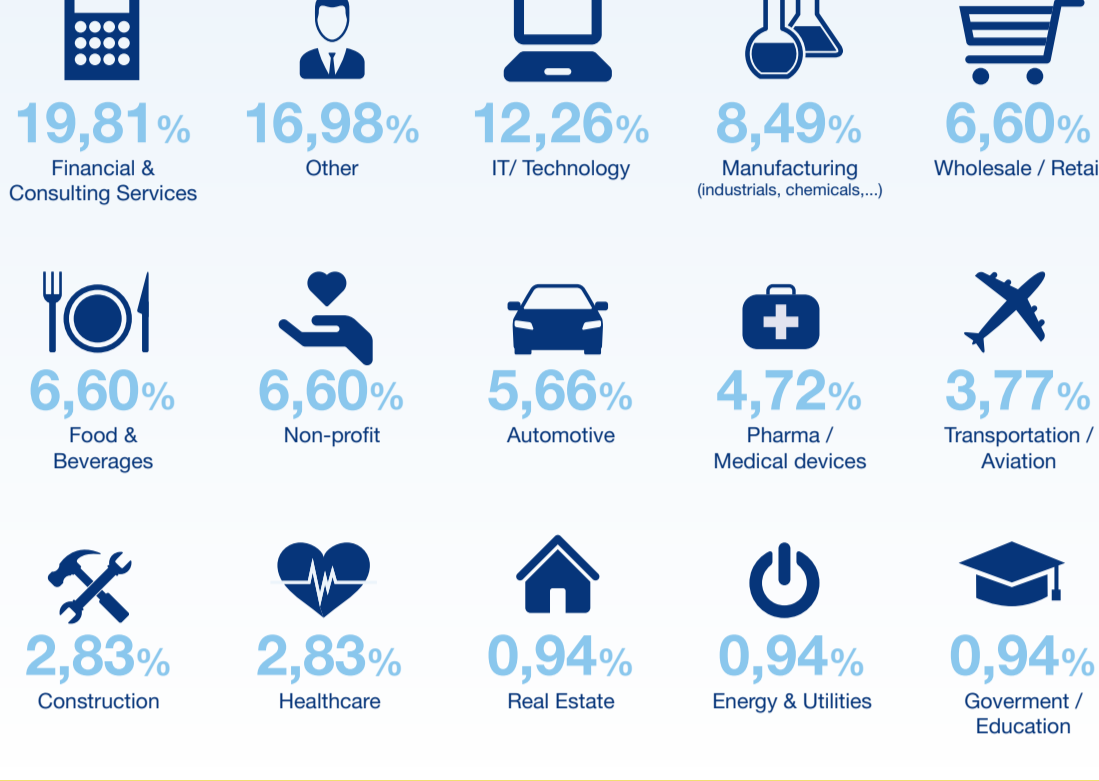
## When?

25 May 2018

## Why?

- Audits & investigations by 'Data Protection Authorities'
- Administrative fines up to **20,000,000 EUR** or **4% of worldwide annual turnover**
- Far-reaching corrective measures
- Claims from individuals / competitors

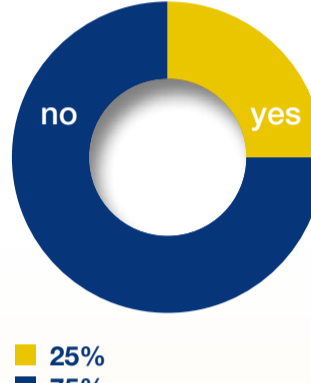
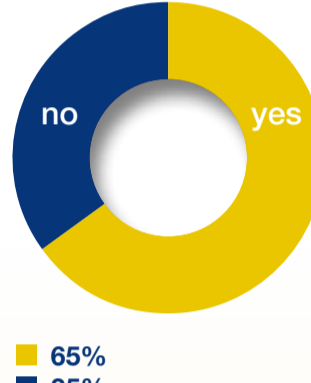
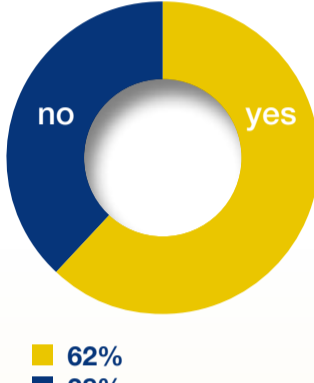
## Sectors in which the respondents are active



Is your company actively preparing for the application of the GDPR in 2018?

Were you already looking into compliance with data protection legislation before the adoption of the GDPR?

Have you involved external legal counsel to perform a compliance audit / to prepare a GDPR-compliance action plan?

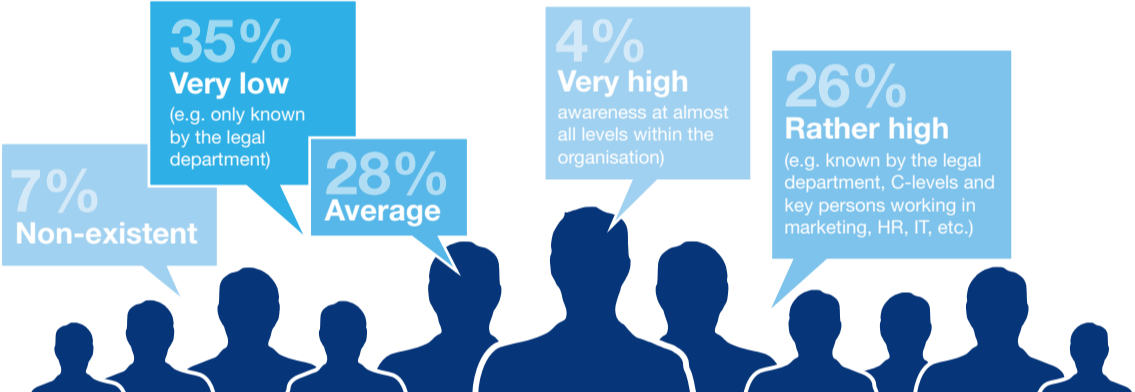


**62%** of respondents is actively preparing for GDPR-compliance

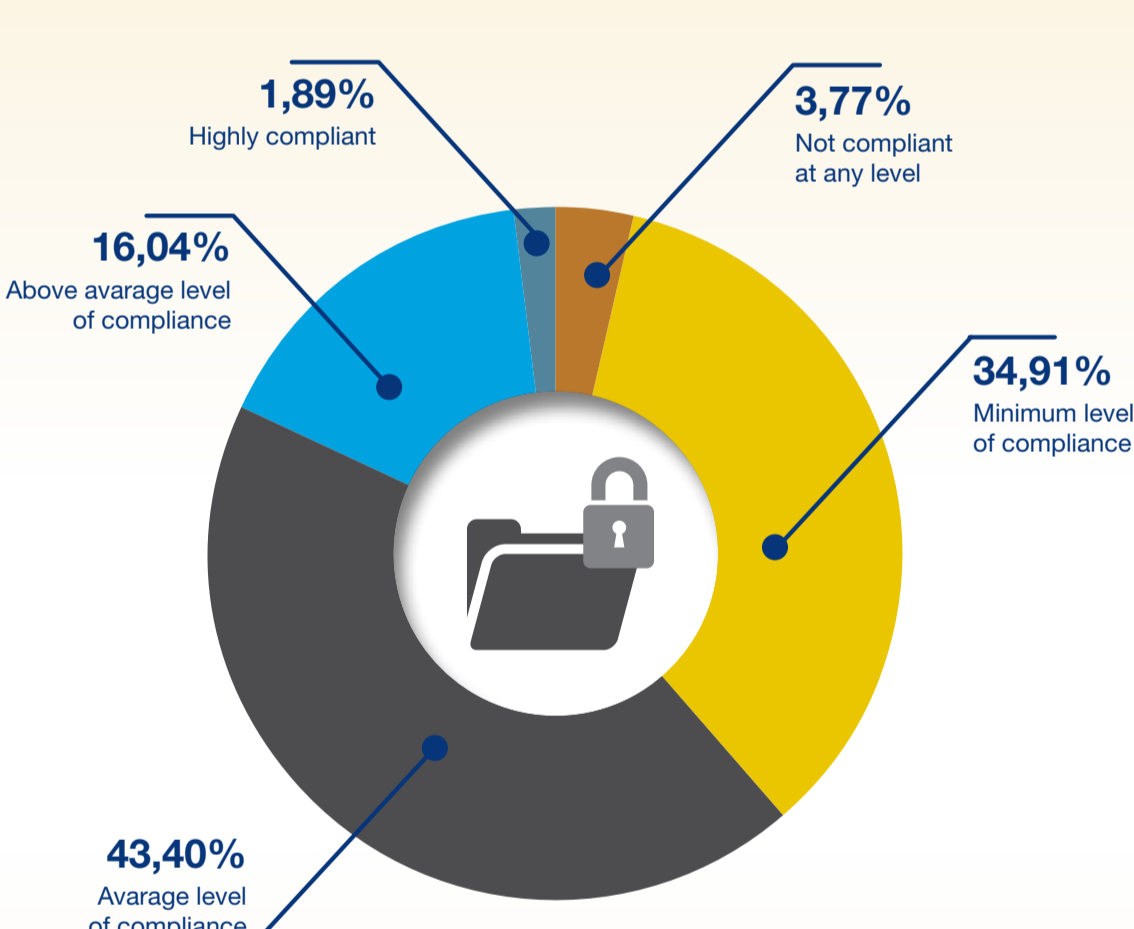
but only **25%** has involved an external legal counsel to prepare a compliance audit or action plan



## How do respondents judge their current internal "GDPR-awareness" level?



## Where do respondents situate their company on a compliance level?

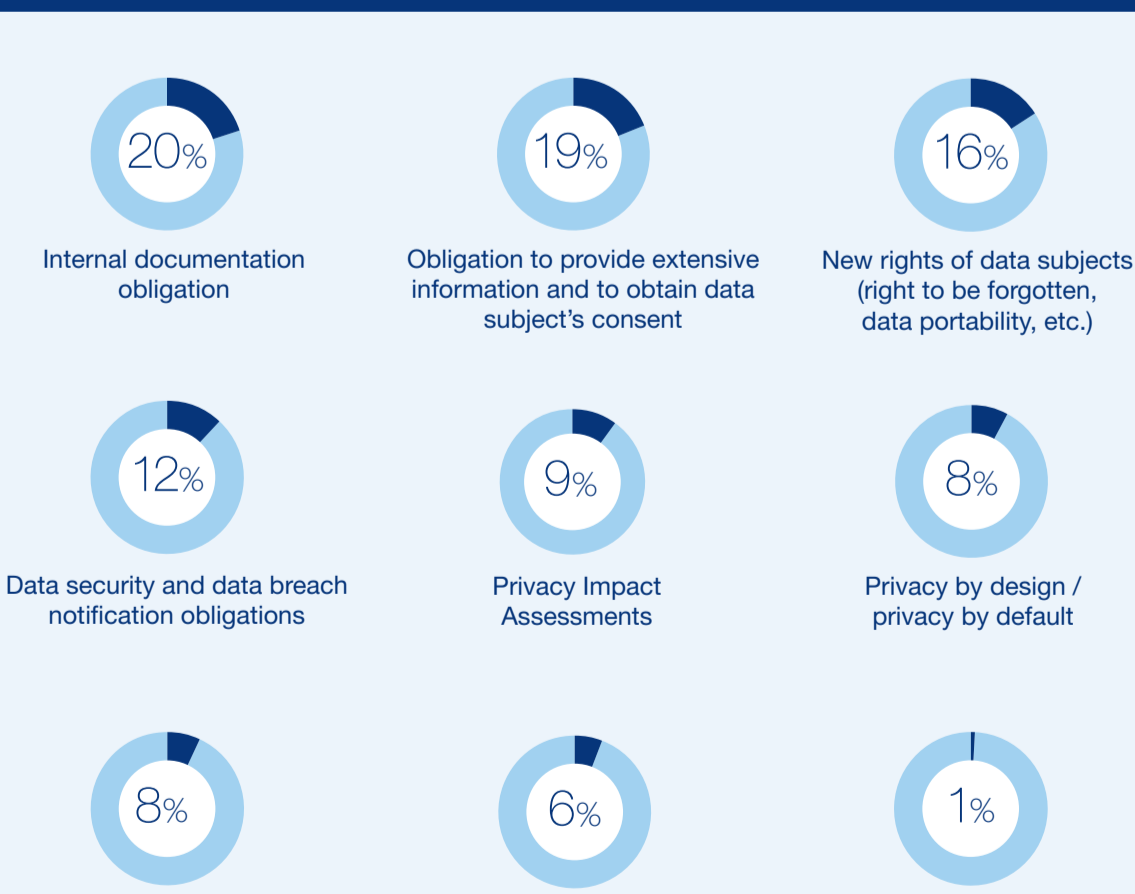


**38%** of respondents admitted that their current compliance level is inexistent or very minimal



Less than **18%** of respondents believes that their company's current compliance level is above average

## What are the biggest challenges of the GDPR for the respondents?



**Internal documentation obligation** and **external transparency obligation** are seen as the biggest challenges for companies implementing the GDPR within their organisation. Only 12% of respondents sees data security and data breach notification obligations as the biggest GDPR challenge.



Do you think your company needs a GDPR-compliance audit or action plan to prepare for 25 May 2018? Or are you interested in one of our in-house trainings or workshops? Don't hesitate to contact the members of the Loyens & Loeff Benelux Data Protection Team!

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